



2009 Specifications

PUBLICATION TRIM SIZE: 7 7/8" x 10 1/2"

6/22/09-rev1

BINDING: Saddle

LINE SCREEN: 150

Ad Size	Non-Bleed	Bleed	Live Area	Trim
Full page	7" x 9 5/8"	8 1/8" x 10 3/4"	7 3/8" x 10"	7 7/8" x 10 1/2"
2-page spread	14" x 9 5/8"	16 1/8" x 10 3/4"	15 1/4" x 10"	15 3/4" x 10 1/2"
2/3 page	4 1/2" x 9 5/8"	5 1/4" x 10 3/4"	4 1/2" x 10"	5" x 10 1/2"
1/2 page horiz.	7" x 4 3/4"	8 1/8" x 5 3/8"	7 3/8" x 4 5/8"	7 7/8" x 5 1/8"
1/2 page digest	4 5/8" x 7"	5 1/4" x 7 7/8"	4 1/2" x 7 1/8"	5" x 7 5/8"
1/2 page spread	14" x 4 3/4"	16 1/8" x 5 3/8"	15 1/4" x 4 5/8"	15 3/4" x 5 1/8"
1/3 page vertical	2 1/4" x 9 5/8"	2 15/16" x 10 3/4"	2 3/16" x 10"	2 11/16" x 10 1/2"
1/3 page square	4 1/2" x 4 3/4"	5 1/4" x 5 3/8"	4 1/2" x 4 5/8"	5" x 5 1/8"
1/6 page vertical	2 1/4" x 4 3/4"			

Safety: keep live matter 1/4" from trim and gutter

MATERIAL REQUIREMENTS: Electronic advertising file delivery available at www.adshuttle.com
Send 4/C SWOP proof directly to printer (see shipping information), or agree to waive proof in Ad Shuttle.
Please do not send back up file on disk after posting to Ad Shuttle. OR send material on disk, along with SWOP proof directly to printer (see shipping information). Emailing files is not acceptable.

ACCEPTED FILE FORMAT: PDF/X-1a:2001 – version 1.3

GENERAL FILE REQUIREMENTS: File to contain only 1 page or 1 spread. The page size must be consistent from page to page. Pages must be created to include bleed when required. All required trapping should be done prior to creating the file. Include quality control patch (color bars) within maximum dimension of ad file. All marks (trim, bleed, center) should be included in all colors.

PDF/X-1a:2001 FILE REQUIREMENTS: File must be PDF/X-1a:2001 – version 1.3 Compliant. Scanned images must be high resolution (300 dpi), CMYK (no spot colors, RGB, LAB, or ICC color profiles), and saved in TIFF or EPS format. All fonts must be included and be Type 1 or 3 (no TrueType).

DIGITAL FILE NAMING: The job number and/or advertiser name should be used to name the file. Do not use the magazine title as the file name. File name(s) must be less than 23 characters.

DIGITAL FILE MEDIA: Files must be supplied on industry-standard digital media, such as DVD or CD-ROM. Each disk should be clearly labeled with customer name, project name, and date, and must have a printed directory of its contents.



2009 Specifications (cont.)

HARD COPY PROOFS: All proofs must be an offset press proof made to SWOP specifications, or an off-press proof made according to the manufacturer's SWOP Application Data Sheet using a SWOP Certified Proofing System.

1. All proofs must contain a color control bar in order to be considered an acceptable SWOP proof and be clearly marked with available job information and proofing system identification.
2. All color proofs should be in exact register.
3. All proofs must be at 100% of final size.

The publisher cannot be held responsible for the reproduction quality if proofing requirements are not met or if materials are submitted past closing date. If the supplied proof is not SWOP compliant and/or is unacceptable for press-side color guidance, the customer will be notified and a new proof will be requested.

2009 SCHEDULE

Due date indicates date when both insertion order and materials are due*

<u>ISSUE</u>	<u>DUE DATE*</u>	<u>ISSUE</u>	<u>DUE DATE*</u>
January/February	10/13/08	July/August	4/13/09
March	11/26/08	September	6/4/09
April	1/6/09	October	7/9/09
May	2/10/09	November	8/12/09
June	3/9/09	December	9/4/09

CONTACT INFO:

Any questions regarding ad specs and material due dates, contact:

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Any questions regarding inserts or BRCs, contact:

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SHIP MATERIALS TO:

Judy Williams

Quad/Graphics Imaging

Running Times Magazine

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