

March 04

## Advertising Specifications

# FOOD & WINE Magazine

Publication: Perfect Bound      4/C Line Screen: 133      B/W Line Screen: 120

REQUIRED MATERIALS: PDF-X-1A (4-color composite) digital files with total dot density/resolution of **300**, two (2) color proofs with color bars (*Kodak or Iris*), and one (1) ruled up laser proof output from the file supplied. **Quark files will not be accepted.**

**Instructions on creating PDF-X-1A files can be accessed at** [WWW.direct2.time.com](http://WWW.direct2.time.com)

PAGE UNIT	BLEED	NON BLEED	TRIM	SAFETY
SPREAD:	16-1/2" x 10-3/4"	15" x 9-5/8"	16" x 10-1/2"	15-3/8" x 9-7/8"
FULL PAGE:	8-1/4" x 10-3/4"	7" x 9-5/8"	8" x 10-1/2"	7-1/4" x 9-7/8"
2/3 PAGE:	5-1/4" x 10-3/4"	4-1/2" x 9-5/8"	4-7/8" x 10-1/2"	4-1/4" x 9-7/8"
1/2 PAGE Digest:	5-1/4" x 8"	4-1/2" x 7-1/4"	4-7/8" x 7-3/4"	4-1/4" x 7-1/8"
1/2 PAGE Horizontal:	8-1/4" x 5-3/8"	6-7/8" x 4-3/4"	8" x 5-1/8"	7-1/4" x 4-1/2"
1/2 PAGE Vertical:	4-1/8" x 10-3/4"	3-1/8" x 9-5/8"	3-3/4" x 10-1/2"	3-1/8" x 9-7/8"
1/3 PAGE Vertical	3" x 10-3/4"	2-1/8" x 9-5/8"	2-3/4" x 10-1/2"	2" x 9-7/8"
1/3 PAGE Square:	5-1/4" x 5-3/8"	4-1/2" x 4-3/4"	5" x 5-1/8"	4-5/8" x 4-3/4"
1/6 PAGE Vertical:	N/A	2-1/8" x 4-3/4"	N/A	N/A
COVERS:	8-1/4" x 10-3/4"	7" x 9-5/8"	8" x 10-1/2"	7-1/4" X 9-7/8"

Send Production Materials to:

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